# Search Engine Improvement

<head>
<title>Search Engine Improvement Wise Dog Marketing

<meta name="description" content="We could try to impress you with all that industry jargon like SEO, Meta Tags, Keywords and more but simply put you want to be found by customers and prospects searching the internet for your products and services."

</head>

Description <meta> Tag

# Unique Page Titles

<head>

<title>Search Engine Improvement - Wise Dog Marketing</title> </head>

#### Home

- Websites

Easy

Social Media **Navigation** 

Promotional Products

Mobile Applications

Search Engine Improvement

Print Media

Quality Content

# Structured & Descriptive URL's

use words

#### LIKE THIS

http://www.wisedogmarketing.com/searchengine/searchengine.php

#### **NOT** THIS

http://www.wisedogmarketing.com/page5/25981-search1.php

# Going Mobile

# Guide Mobile users correctly

If they click to go to the About Page don't redirect them to the home page

Tell Google about your Mobile site!

### Google Webmaster

SEO help ]

Search

Webmaster Tools - Google www.google.com/webmasters

You want to be found on the web. We want to help. Get data, tools and diagnostics for a healthy, Google-friendly site.